



Gilroy Little League Board of Directors

Meeting Meetings: September 30, 2025 at 7:00

1. Roll Call: meeting was called to order at 7:02 pm

- In Attendance: Alexandra Reynolds, Valerie Lott, Caroline Martinez, Alex Rodriguez, Trisha Kotsubo, Kyle Barth, Danny Molina, Ashley Hagins, Anthony Nevarez, Jonathan Silva, Susie Jensen, Melanie Smith, Epsom Almazan, Robert Aremdariz, Christopher Hilt
- Absent: Jon Castro, Merritt Billington, John DeCarlo, Robyn Martinez, Brandie Macedo, Angie Macedo, Danny Pires

2. Public Comment

- None

3. Finalizing the 2026 Board of Directors

- DISCUSSION: Valerie represented the need to vote in a President. Per a written document (via text), Jon Castro stated he would be willing to accept nomination as President, but would prefer to make way for another wanting/willing to assume the role. No other individual asked to be considered for President. The board voted on the 2026 President role.
- ACTION ITEM:
 - 1. No action items.
- MOTION:
 - 1. Valerie presented a motion to nominate Jon Castro as 2026 President, seconded by Alex Rodriguez. Motion passed by unanimous vote.

4. Finalizing 2026 Registration Rates

- DISCUSSION: Alexnadra opened with a suggestion to raise fees nominally, to offset increase costs associated with city field use and uniforms. Kyle asked if we would consider providing a fee relief for those paying with cash given that we void credit card processing fees; it was generally assumed to be too complicated to manage and potentially would dissuade people from registering online, which we prefer over manual entry registration. Caroline offered the option to build in the cost of team banners into registration rates, to avoid having managers and/or team parents from purchasing the banners and collecting from parents. After lots of discussion, the general consensus was there were too many logistical details to work out on short order (vendors, surcharge line in Sports Connect, reimbursement policy, etc), and we would table that option for 2027 season. Val

represented recent discussions with city personnel, indicating that we should assume the same “handshake” agreement for 2026 season regarding field use, specifically that GLL pays for practice fields but not for games. This estimated cost is between \$6,500 and \$13,000 annually (incremental cost). Ashley offered the suggestion to require parent volunteerism in return for \$300 deposit, similar to other recreational organizations.

- ACTION ITEM:

1. No action items

- MOTION:

1. Kyle made a motion to increase 2026 registration rates to \$300 for baseball and softball, \$275 for Teeball, and maintain Challenger at \$50, which was seconded by Melanie. The motion passed by unanimous vote.

5. Finalizing Pre-Season Dates

- DISCUSSION: Valerie shared some proposed dates, highlighting the need to secure facilities in advance, and communicate dates out to our GLL community in advance. Alex advised on some changes, given that we should plan for weather and late registration enrollments. The board discussed the pros and cons of hosting an Opening Day and a Closing Ceremony in June, and the general consensus was that Opening Day Ceremonies were preferred. The group also discussed if we would again combine pictures on Opening Day, also with pros and cons. The frequency of Walk Up registrations was also discussed, with the group aligning on three walk-ups, eliminating the proposed Walk Up in November. To conclude, the board settled on the following key dates, and agreed to resolve some the outstanding details at a later meeting:

- 10/7/25: Registration Opens
- 10/14/25: Walk Up Registration #1
- 12/09/25: Walk Up Registration #2
- 1/06/26: Walk Up Registration #3
- 1/10/26: Evaluation Day (Plan A)
- 1/17/26: Evaluation Day (Plan B)
- 1/21/26: Special Closed Board Meeting (Manager Voting)
- 1/24/26: Draft Day (Executive Board Only) & Fingerprinting
- 1/31/26: Manager Safety Training
- 3/7/26: Opening Day & Pictures

6. Sponsorship Rates

- DISCUSSION: Ashley represented a review of competitive sponsorship rates and programs from recreational youth programs within the area, indicating that GLL’s current sponsorship rate (\$750) is on the lower end of comparable programs. Ashley noted that most programs offer a tiered sponsorship option, with 2-3 tiers at varying dollar commitments and corresponding benefits. The group discussed some options around what a “gold sponsor” tier could be given GLL limitations, including erecting a “Gold Sponsor” banner on Saturdays at GSP, introducing sponsored Player of

the Game via social media, and email blast and social media sponsor advertising. The board aligned on a tiered sponsorship program for the 2026 season, and Ashley committed to preparing a proposal on rates and corresponding benefits at the November board meeting.

- ACTION ITEM:
 1. All: distribute previous season plaques before 11/1
 2. Ashley: prepare a proposal including sponsorship tier rates and corresponding benefits to be shared and approved at the November board meeting
- MOTION:
 - No motions were made.

7. Marketing Proposal

- DISCUSSION: Jonathan presented a Marketing program proposal totaling \$5K in spending, including a \$500 contingency. Caroline also suggested that we take part in local school's "Trunk or Treat" to advertise GLL, as well as the city's Chalk Fest. While there was general agreement on the marketing proposal, Alexandra suggested we approve some but not all of the proposal until we can report on 2025 financials and approve a 2026 budget.
- ACTION ITEM:
 1. No action items.
- MOTION:
 1. Alexandra presented a motion to approve \$2500 to start on marketing activities with an option to increase an additional \$2500 at the November board meeting. The motion was seconded by Alex and passed unanimously.

8. 2026 Bylaws

- DISCUSSION: This agenda item was deferred to the next board meeting, per Valerie.

9. Next Board Meeting & Adjournment

- The meeting adjourned at 9:31 pm, with a motion to conclude by Alexandra, seconded by Caroline.
- Our next meeting is to be as follows: November 4th at 7:00 pm at the Gilroy Police Department Community Room.

Minutes submitted by: Valerie Lott, Secretary (10/1/2025)

Minutes approved by: Caroline Martinez, VP of Softball (10/1/2025)